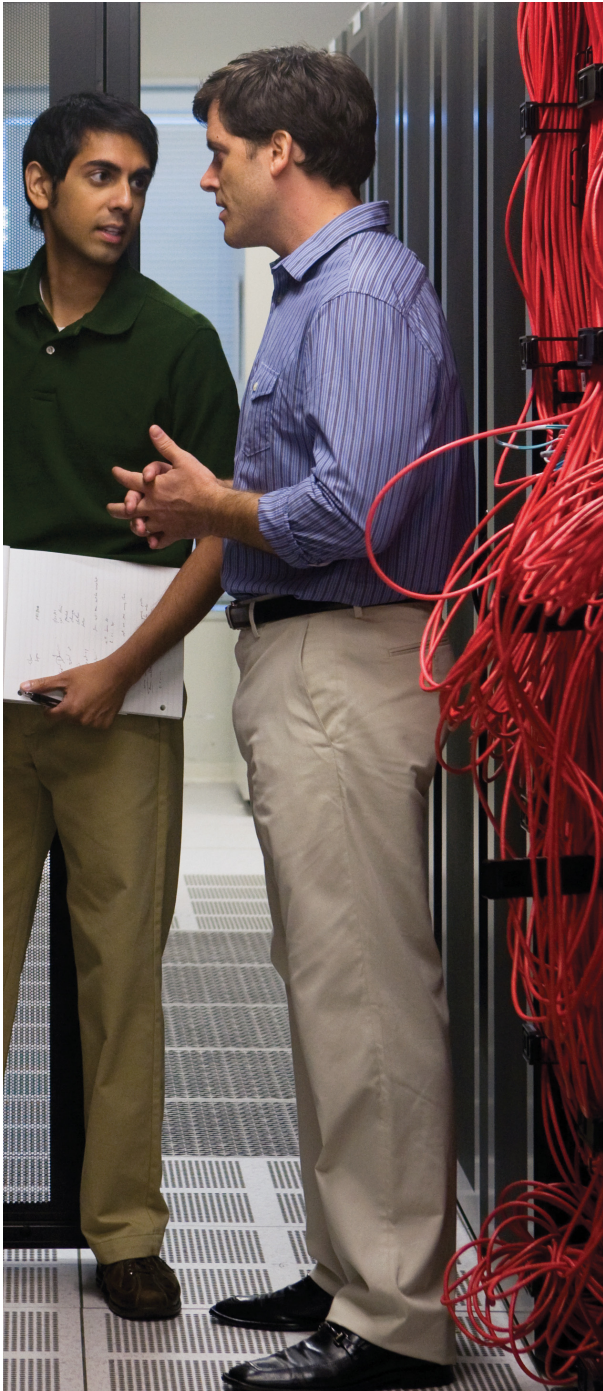


Why migrating to HP from SPARC and other legacy systems can transform your mission-critical environment

Double your server utilization with mission-critical virtualization



Let HP help you achieve the best server utilization, from the most trusted leader in mission-critical computing.

Is your IT environment facing rising costs and budgetary pressures because of your legacy infrastructures? Are you weighing options of what path to take to the future?

HP can transform your Sun SPARC Solaris environment with HP's modern, mission-critical virtualization technologies and our industry-standard servers, dramatically increasing server utilization.

By transitioning to HP now, you can reap the benefits of a stable, reliable IT environment while reducing costs. Investing in industry-standard architectures today will ensure a smooth transition to next-generation systems.

State-of-the-art, mission-critical virtualization technology

Technology silos create cost management issues and With state-of-the-art, mission-critical virtualization technology, including HP Insight Dynamics VSE, you can double server utilization and deliver a three-month ROI compared to traditional Sun servers. HP does this with patented technologies for virtualization that accelerate application deployment by up to 50%.

Virtualization is integral to the HP server portfolio, from HP ProLiant to HP Integrity servers, and it drives higher asset utilization, saving space, power and cooling. HP Insight Dynamics VSE provides integrated virtualization by design, managing both physical and virtual images in an automated and secure manner.

By offering the choice of multi-OS systems, virtualization delivers greater consolidation options and allows you to use the OS that best suits your applications. With HP Global Workload Manager,

you can perform real-time balancing that spans hard, soft and virtual partitions to ensure resources are allocated as needed.

For high availability that meets your 24x7 needs, HP offers a rich portfolio across platforms. HP Serviceguard Solutions on HP-UX 11i and Linux deliver the fastest failover with full scalability and provide in-box clustering as well as separated clusters. For metropolitan data centers, Metrocluster and Continental clusters provide disaster tolerance across broad distances.

Systems scale dynamically under changing workloads

Mission-critical applications require predictable responses. With HP, you can flex resources and balance loads in real time, and scale from one to 4080 processors on a standards-based platform. Unique pay-as-you-grow offerings like the HP Instant Capacity (iCAP) program enable instant scalability to meet unpredictable business needs.

Designed for flexibility, the HP BladeSystem portfolio supports the widest range of application requirements in scale-up and scale-out architectures on multi-OS platforms, including Windows and Linux, that provide greater flexibility for application scalability.

Common design center

With a common design center from HP BladeSystem to HP Superdome, to HP NonStop, our solutions allow simplified administration and management. Now you can manage system health proactively and control servers from anywhere with tools like HP Systems Insight Manager and HP Integrated Lights Out (iLO) that support the full HP server family.

By applying common innovations across our portfolio (I/O, switches, etc.) HP simplifies parts stocking and lowers cost. HP BladeSystem technology further reduces cost through server consolidation and footprint reduction. Our leadership in driving innovation is reflected in the 1.6 million-plus HP blade servers shipped and in technologies like HP Virtual Connect and HP Thermal Logic.

Unmatched migration expertise

HP knows mission-critical computing. We know Sun better than Sun itself, and have more than 1600 modernization consultants to ensure a smooth transition.

Spearheaded by the unmatched expertise of EDS and HP Technology Services, HP can help you to build and support mission-critical datacenter infrastructures. HP replaces the high cost of Sun and legacy environments with the technology and expertise to migrate even the most mission-critical workloads to a next-generation infrastructure, without service interruption.

Now you can future proof your investments with the broadest standards-based portfolio—including published long-term roadmaps of key technologies and infrastructure elements. Our patent-pending tools save 75% porting time and automate 90% of code. HP's unique IP application visualization tools show developers exactly where to reduce risk when modernizing legacy applications. We offer end-to-end support for Solaris that allows customers to stay on Solaris or transition to Linux, HP-UX 11i or Windows at their own pace.

When you upgrade from Sun to HP, you connect with a top-talent, multi-capability team that is dedicated to your Sun-specific application and business process needs.

The best ROI with the lowest TCO

With HP's standards-based, future-ready infrastructure comes the benefit of the best ROI with the lowest TCO. HP can cut your operating costs by 80% with payback in as little as three months, provide greater than 300% ROI in three years, and improve your operating expenditures by consuming 40% less energy, thanks to HP Thermal Logic technology that optimizes power and cooling.

Using common tools will lower administrative costs up to 45%, and consolidating old SPARC systems will save 70-80% on cooling, footprint and provisioning costs.

Through server consolidation, you will further reduce Oracle and SQL Server licensing costs by 50-70%. For example¹:

Server	3x Sun Fire 4800	2x ProLiant BL480c	1x Sun M5000	2x Integrity BL870c
Cores	36	8	32	16
Three-year support cost	\$757K	\$10K	\$812K	\$312K
Payback (includes purchase)	—	<6 months	—	<5 months

¹Figures based on Alinean TCO analysis. www.alinean.com

According to two people briefed on Sun's plans, the company has canceled its Rock chip project, putting an end to one of its biggest revitalization bets... This marks the second high-end chip in a row that Sun has canceled before its release... and Sun now has about a 10-year track record of investing in game-changing chips that failed to materialize.

The New York Times
June 15, 2009

Sun Complete Care program

HP means business, and we understand your business. Now is the time to begin the transition and take advantage of the Sun Complete Care program, which offers even more incentives to begin the move today.

- Free migration and total-cost-of-ownership assessments
- Server trade-in credits and rebates
- Fifty to 85% off HP-UX 11i with Solaris trade-in
- Up to 30% off training and support
- Free add-on service with the purchase of Factory Express
- Free Oracle® Apps migration assessment
- Free SAP customer infrastructure assessment service
- Free SAP TCO analysis service

From assessment and migration services to financing options and support services, and from education to trade-ins on hardware and software, HP's Complete Care program can help smooth your transition to a lower TCO, next-generation infrastructure.

Why HP?

Now is the time to modernize your Sun infrastructure and secure your future path. The HP standards-based, next-generation infrastructure delivers the best ROI with lowest TCO to help you lower costs, increase flexibility, and have peace of mind. Contact your HP account representative or authorized reseller to learn more.

For more information

HP programs that help SPARC users move to standards-based infrastructure:

<http://www.hp.com/go/sun2hp>

Datacenter transformation:

<http://www.hp.com/go/consolidation>

EDS Applications Modernization Services:

<http://www.eds.com/services/appsmmodernization>

Technology for better business outcomes

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